

# 7

steps

for making the most out of your Summit experience



Want the best ROI for your trip to the SIG Global Executive Summit? Follow these tips to get the most from this event...before, during and after!

Mar 13-16

## Save the Date

Check the SIG website for a list of ALL upcoming Summits and mark your calendars!

We have our Summits listed through the year 2020!

[www.sig.org/summit](http://www.sig.org/summit)

#1

## Justify the ROI

Show your boss the online Resource Guide or presentations from the last Summit to show the global brands that attend and the learning opportunities you will have!

[www.sig.org/summits-resource-guide](http://www.sig.org/summits-resource-guide)  
[www.sig.org/presentations](http://www.sig.org/presentations)

#2

## Plan your time in advance

Use the online Summit scheduling tool to plan your days onsite.

## Download the app

Get alerts and have fingertip access to abstracts, speaker bios and networking events by downloading the Summit app! Search your app store for "SIG Summit."

#3

## Pack wisely

- ✓ Business cards for great networking
- ✓ Business casual clothing for daytime sessions
- ✓ Jacket or sweater for the cool conference rooms
- ✓ Dinner attire just because
- ✓ Great ideas for sharing with colleagues
- ✓ An open mind for the new ideas you'll learn from other companies and industries
- ✓ A smart device loaded with the Summit app

#4

## Attend Summit sessions

Pay attention to the session lifecycle stages to ensure that you attend those that are most relevant to your current situation.

Be open-minded to learning from other industries...you might just get your Aha! moment from an unexpected source.

Be present. It might be tempting to get caught up on work in your room...but you will miss out on valuable educational opportunities and world-class networking!

#5

## Don't miss the networking events

The Summit is as much about networking as it is about education...so don't miss your chance to network with executives from some of the most forward-thinking and globally-recognized brands.

Attend Speed Networking...go to the receptions...join in the afternoon coffee breaks...and by all means, do NOT miss the Wednesday dinner and surprise entertainment!

#6

## Stay connected

Keep the dialogue going with the new contacts you made.

Share the presentations from the Summit with your colleagues--lend them the Summit flash drive and/or encourage them to download the Summit app!

Plan your calendar for the next event!

#7

For more information, go to:  
[www.sig.org/summit](http://www.sig.org/summit)